

CRAYONS to Confidence

We help parents raise confident,
mentally & emotionally healthy children.

key contact



Bethany Harper Roth, MFHD
Founder / CEO

- Certified Child & Family Specialist
 - Social & Emotional Researcher
 - Childhood Conference Speaker
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about us

Established in 2022, we are a parenting company providing parents with personalized & educational resources to help them raise confident, mentally & emotionally healthy children.

client demographics

- ♀♂ 68% Female, 32% Male
- AGE 24 - 47 years old
- 📍 American, primarily mid-west & south
- ❤️ 96% Married
- 👶 Children ages 0 - 10 years

our membership includes



online
courses



coaching
classes



parenting
plans



at-home
resources

we also offer a company benefit that serves

- working parents seeking to be more present and successful at home
- companies looking to improve their appeal, retention, & work culture

featured in

ALIGNMENT
NASHVILLE

WM Women in the
Marketplace



TPT

ûdemy

brand kit



why parents & companies love us

"Crayons to Confidence helped me find what worked for my family, and helped me let go of everything that didn't."

~ Melody Wilkins

"The community aspect alone is worth the price of admission. And with everything else included? Game changer!"

~ Kayley Wilson

"There's a Child & Family Specialist on-call for questions. It's never taken them more than 24 hours to respond!"

~ Steven O'Neil